

# ARBA Integrated EMV Solution

EMV Cards (also called “Chip Cards” or “Smart Cards”) used at the Point of Sale allow for greatly increased data security and encryption, stronger validation of the card and cardholder, and identification of payment devices as authentic, approved payment devices.



## Are your retail areas EMV compliant?

### Integrates with any Point of Sale Software

- Eliminates duplicate entry and errors
- Accepts credit, debit, and NFC payments
- Moves payment logic to the payment device
- A safe and secure payment solution
- Requires no POS software upgrade

### EMV-enabled Hardware Devices

- Reads data stored on the chip
- Provides dynamic authentication
- Stand alone or integrated options
- Select from several models

ARBA Retail systems offers an integrated EMV payment solution for all Point of Sale systems, providing a safe and secure integrated solution for EMV payment. This integrated end to end, encrypted EMV payment solution makes it possible to accept EMV chip and signature credit and debit card payments on POS terminals, without requiring any upgrade to the existing POS software.

This solution increases security, and addresses PCI compliance through a combination of VeriFone’s secure payment gateway, E2EE encryption, tokenization, and VeriShield Total Protect.

Addresses and protects you from a multitude of security threats, such as card-present fraud, data breach, and reuse of breached data.

By not being EMV-compliant, retail operators risk greater liability for credit card fraud and data compromise, and being subject to increased data security constraints.

ARBA Retail Systems has worked with VeriFone to interface Point-of-Sale Software Solutions with VeriFone’s EMV-compliant POINT Payment Solution, and is fully prepared to help you become EMV-compliant and ready. Our encrypted point to point solution provides robust integration that moves payment logic from the Point of Sale software to the payment device, thereby simplifying the migration to EMV.